

Proposal for Korean companies to enter the Indian B2B market

India

Amazing tradeindia.com – Introduction to India's leading B2B platform



TradeIndia.com - Infocom Network Private Limited

Overview

India's largest B2B marketplace with 10 million+ registered users, offering global buyers & sellers a reliable platform to identify trustworthy business partners. Promoting Indian manufacturers, exporters, importers, service providers with their offered products/services to promote them amongst global buyers & sellers.

Offers latest value additional services offering buyers the ease to contact listed Indian sellers to source products for their buying interests.

Offers most comprehensive, updated detailed listing of Sellers covering all kinds of products & services offered by them.

Display latest products from Indian & Overseas suppliers with detailed product description for interested buyers to choose right products as per their interest. Tradeindia.com is single platform for all your global buy & sell needs for all kinds of products & service. Visit today & register yourself on <https://www.tradeindia.com/>

Website <https://www.tradeindia.com/>

Phone +91-11- 4336 4336

Verified page August 16, 2023

Industry Technology, Information and Internet

Company size 1,001-5,000 employees
3,353 associated members LinkedIn members who've listed TradeIndia.com - Infocom Network Private Limited as their current workplace on their profile.

Headquarters Noida, Delhi

Founded 1996

Specialties

International Marketing, Online Trade Promotion, Online Marketplace

Online platform Connecting Global Buyers & Sellers

Single platform for Sourcing & Selling

Get latest updates on various Trade Shows & events taking place all over, and Voice for Indian SME's

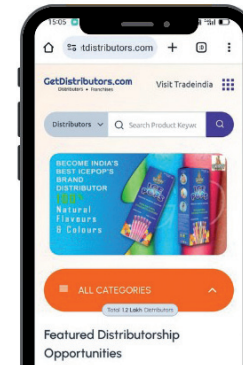
tradeindia.com: Buying Leads / GetDistributors.com: Distributors Leads

GD Service Road Map

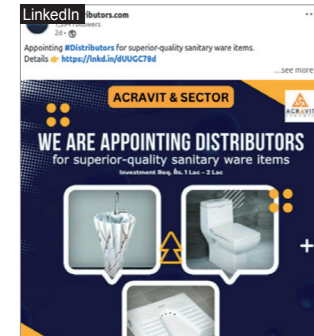
1. Generate Proforma Invoice: Client will release Payment
2. Contract Entry + Share Tax Invoice
3. Collect GD Matter Sheet
After receiving Matter Sheet will start Profile Creation Work
4. Profile Design: Within 7 working days, company Profile will be created & Sent for Client Approval
5. Approval & Live Services: After getting client's approval, will Host Services and connect Lead within 15 day
6. Will Continue...: Services will Continue till expiry

Cost of 1-year GD & Gold Package + GST = \$2000

- Landing Page on GetDistributors Platform
- Prospect Enquiries: 150
- Distributors Enquiries Access: 25 weekly
- Direct enquiries from distributors
- Direct calls from distributors
- Dedicated GD CRM A/C Manager
- Customer Relationship Management
- Free SMO: 3 Times
- Duration: 1 Year

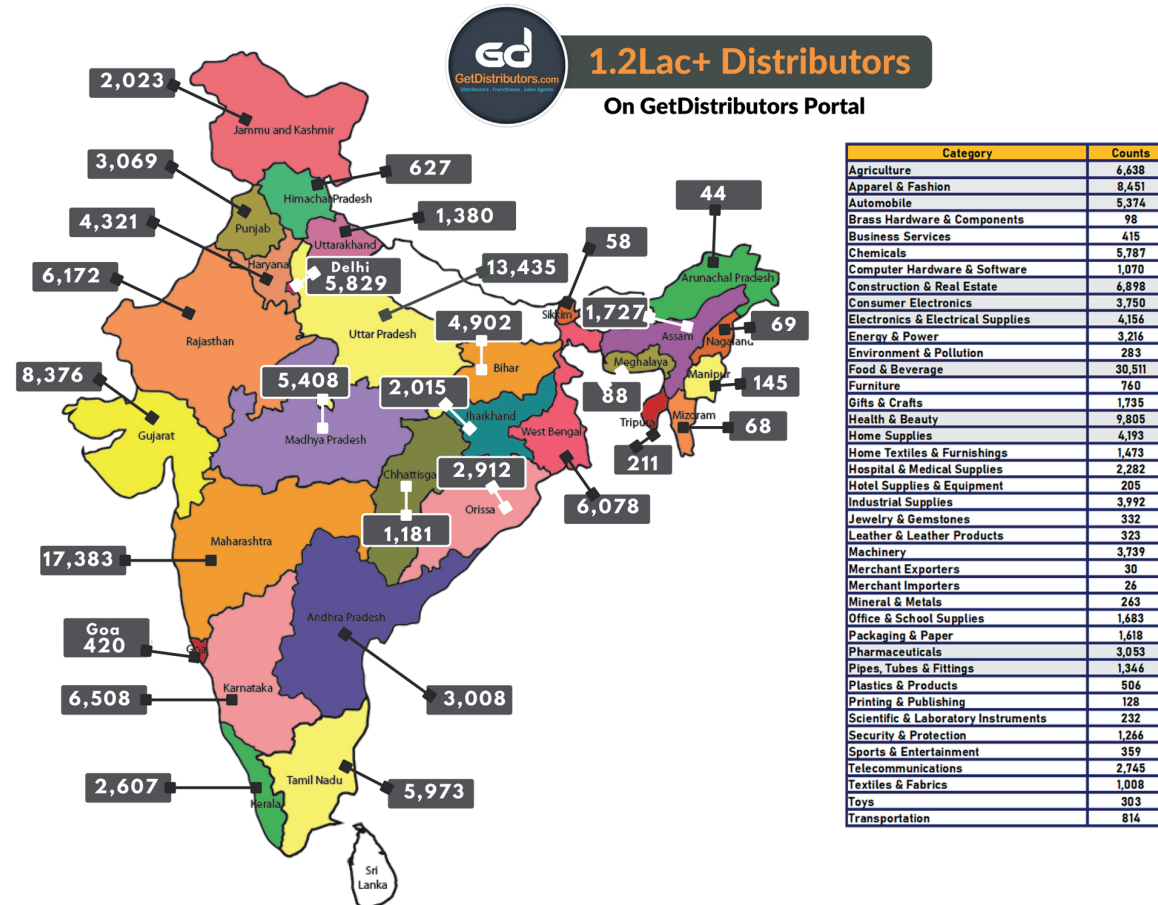


Social Media Promotions Post



Tradeindia는 1,090만명 이상 등록 사용자가 있고 연간 패키지로 운영되며 해외 국가와 협력하고 있습니다.

tradeindia.는 인도 전역에 48개 이상 지사를 두고 한국 제품을 홍보하고 구매자 및 유통업체를 연결할 수 있습니다.



50 Korean consumer goods companies can enter the Indian market by onboarding “Tradeindia.com” within 5 months.



“Tradeindia.com” will share the names of several companies. The Korean company can contact them directly regarding the documentation

1. Onboarding the site after creating an account

- Sign up for GD & Gold Package and create account
- Complete “Korean company site onboarding” within 5 weeks

2. Contract with Indian agent for certification, registration, customs clearance, etc.

- “Tradeindia.com” introduces agents to Korean companies
- CDSCO certification for cosmetics (agent agency fee separate)
- Basic registration fee: \$250 (one-time flat fee)
- Manufacturing site: \$500 (added depending on registration details)
- Per each Category: \$1000 (added depending on registration details)
- Per each Variant: \$50 (added depending on registration details)
- Duration: 3 to 5 months

- GST registration, customs clearance, import taxes and duties, KYC registration, POA, etc.
- Korea-India FTA (CEPA) agreement tax rate applied
- For Kijo Cosmetics, the tariff is 0%.
- Other products are also subject to the Korea-India FTA.

3. 50 Korean companies and over 10 million distributors can search and communicate with each other.

- List of companies classified by sector

4. Utilize “Tradeindia.com” Biz system

- “Tradeindia.com” International, TradeKhata (Invoice/Payment/Security), “GetDistributots.com”, etc.

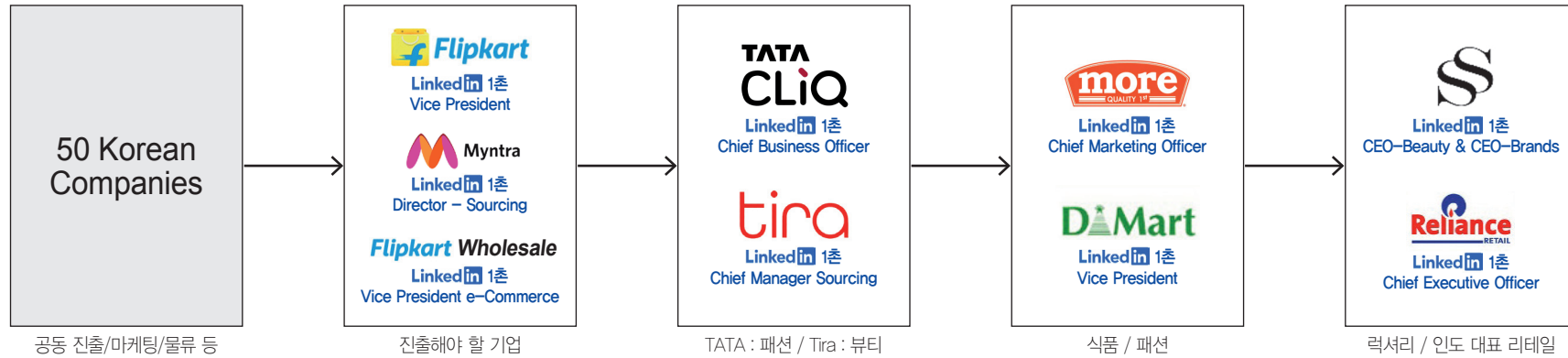
5. Sending quotation, discussion, and contract

- Organizing invoices, packing lists, etc
- Generate export declaration number
- Deliver export license, invoice, and packing list to the transport company
- FOB, etc.

6. Export payment payment

- When an Indian distribution company signs an export contract with a Korean company, the payment is sent to “Tradeindia.com”. “Tradeindia.com” makes payment to the Korean company within 24 hours once the Indian distribution company receives the goods.

50 Korean consumer goods companies can expand to the entire Indian market, including Omnichannel, B2C, and Retail, after completing certification and GST registration.



Tradeindia.com의 계정 생성과 함께 순서대로 위 기업과 조율할 것입니다.
Myntra는 몇차례 미팅을 하여 조율중이고 패션 및 화장품을 다룹니다.

Flipkart : 3억 5천만명이 넘는 고객, 1억 5천만 개가 넘는 제품. Walmart가 소유한 Flipkart Group은 Flipkart Wholesale, Flipkart Health+, Cleartrip, Myntra가 있습니다.

Tata Group의 대표적인 디지털 상거래 이니셔티브, Tata CLiQ는 100개 이상의 인도 마을과 도시에 있는 4,100개 이상의 브랜드와 1,000개 매장을 운영합니다.

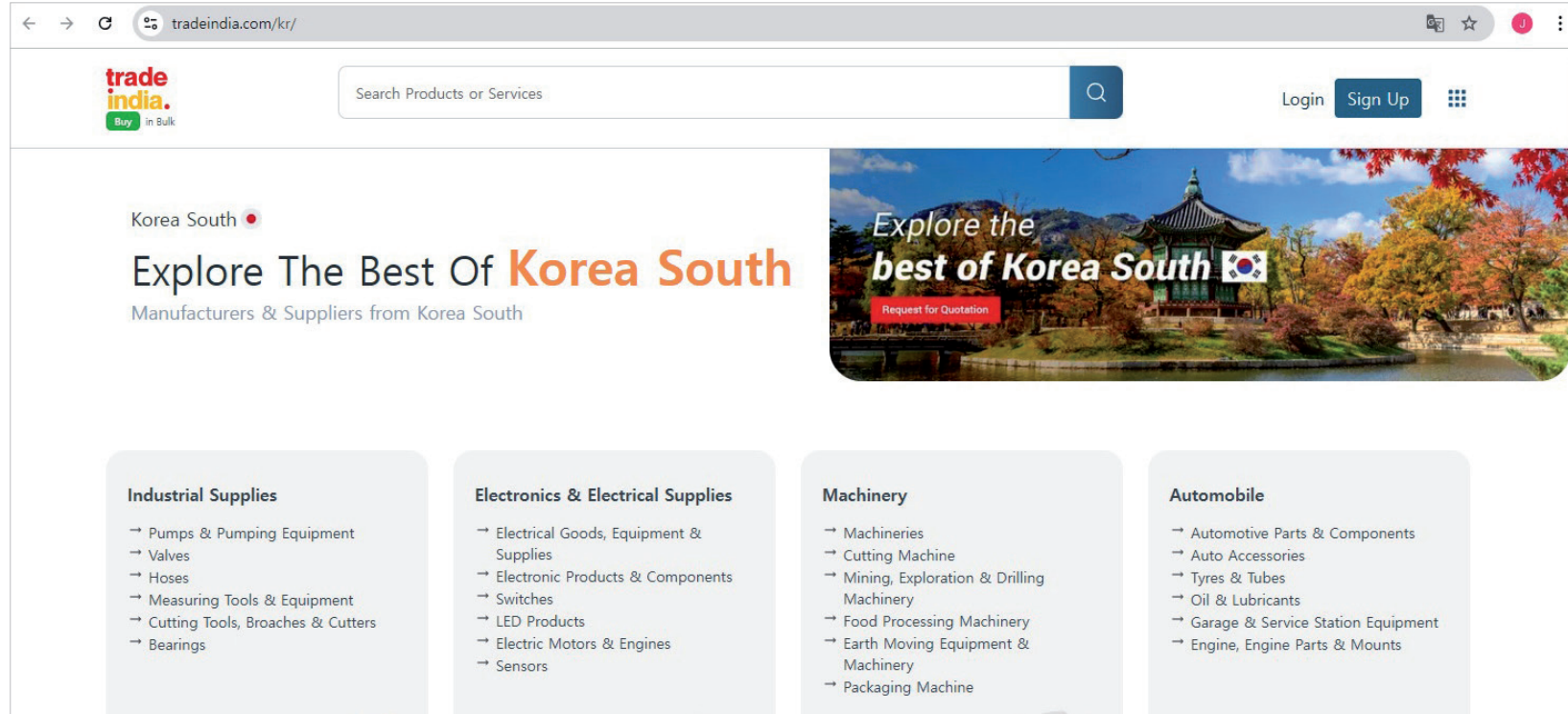
Tira(Reliance Retail의 일부)는 개인화된 쇼핑 경험을 제공하는 새로운 옴니채널 뷰티 소매 플랫폼입니다.

DMart(Avenue Supermarts Ltd)는 가정 및 개인용품을 제공하는 344개 지점의 원스톱 슈퍼마켓 체인입니다.

MORE(More Retail Private Limited)는 인도 식품 및 식료품 소매 분야의 선구자로서 여러 주에 걸쳐 상당한 매장 면적을 보유한 최초의 기업 중 하나입니다. 877개의 슈퍼마켓과 40개의 하이퍼마켓을 운영

Shoppers Stop은 인도 최초의 백화점(1991)으로 현재 37개 도시에 81개 매장을 운영합니다. IGDS(Intercontinental Group of Departmental Stores)의 유일한 인도 회원사입니다.

Reliance Retail은 모든 형식에 걸쳐 거의 2억 4900만 명의 등록 고객이 구매하고 있습니다. FY23에 모든 매장에서 7억 8천만 건 이상의 방문객을 기록했습니다.
이는 인도의 다른 어떤 소매업체와도 비교할 수 없는 규모입니다. 일일 거래 건수가 300만 건.



All Korean companies are featured on “<https://www.tradeindia.com/kr/>”

50개의 한국 소비자 기업은 공동으로 진출하고 마케팅, 프로모션, 물류 등 함께 진행합니다.

Tradeindia.com은 약 3,300명 직원을 둔 인도 최대 B2B 플랫폼입니다.

Tradeindia.com은 인증, GST, 통관 등 인도 에이전시를 소개하고 한국 기업은 직접 조율합니다.

Tradeindia.com의 계정 생성은 인증, GST 등록 등 절차와 함께 4~5개월 소요됩니다.

한국 · 인도 FTA 체결로 품목에 따라 관세가 없거나 저렴합니다.

모든 한국 제품은 <https://www.tradeindia.com/kr/>에 업로드됩니다.

tradeindia.com : 홍보, 마케팅, 통관 등 B2B에 필요한 다양한 서비스 제공

GetDistributors.com : 인도의 유통업체를 검색하거나 연락할 수 있습니다.

TradeIndia.com launches new digital campaign #PragatiKeRang to celebrate the MSME sector

The campaign takes a storytelling route to showcase how various sectors, including agriculture, textiles, chemicals and many others contribute to the country's economic growth.

Written by BrandWagon Online

March 20, 2023 15:01 IST



The campaign is live across all social media handles of TradeIndia and will run throughout the month of March featuring different sectors within the MSME industry.

TradeIndia.com, a B2B online marketplace, has launched a new digital campaign, #PragatiKeRang, to celebrate the onset of spring, a time for new beginnings and boundless opportunities. Through this digital campaign, the B2B e-commerce giant has taken a story-telling approach to inspire more MSMEs and SMEs to adopt digital technology and help boost the country's economy.

Financial Express

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TradeIndia Lending has disbursed loans worth Rs 50 Cr to MSMEs in 6 months

The digital lending service was launched in July last year with the aim of addressing the challenges faced by MSMEs in obtaining business loans.



Anupriya Pandey • [157 Stories](#)



Tuesday January 17, 2023, 2 min Read

TradeIndia (TI) Lending, a digital lending service by B2B marketplace TradeIndia, has disbursed loans worth Rs 50 crore to micro, small, and medium enterprises (MSMEs) in six months of its inception.

Your Story

TradeIndia launches #SabMilegaYahinMilega campaign

ADVERTISING

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OCT 27, 2022

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TRADEINDIA

SABMILEGAYAHINMILEGA

SANDIP CHHETRI

KUSHAL CHAWLA



Reinvigorating Team India amidst the ongoing ICC T20 Men's World Cup, TradeIndia – India's oldest B2B e-commerce platform – has rolled out a digital film featuring TV sensation Shaleen Malhotra. Cinematically blending the flavours of cricket with TradeIndia's offerings, the campaign, #SabMilegaYahinMilega, highlights the bulk buying services it offers MSMEs.

The idea behind #SabMilegaYahinMilega derives from TradeIndia's key offerings. Just as every over in cricket needs the batsman to choose a different strategy, every business, big or small, has different needs. One

TradeIndia's Independence Day Campaign is an ode to the small businesses of the country from Cardamom to Pashmina; there is unity in uniqueness

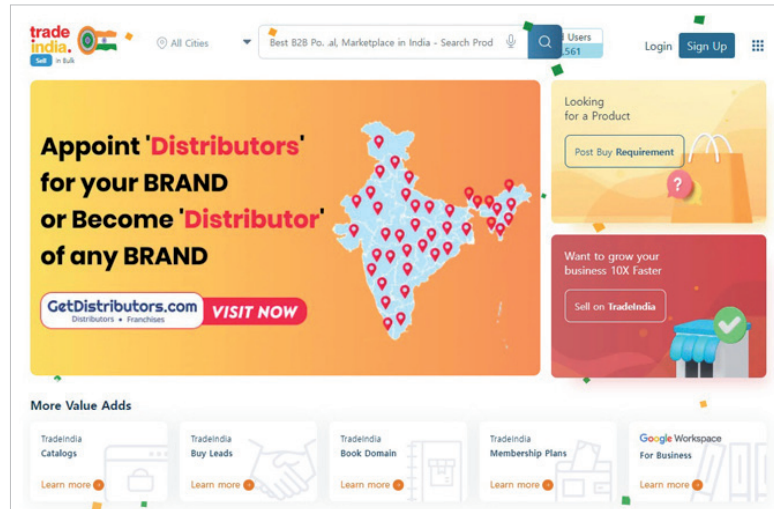
August 10, 2022 Neel Achary Business Comments Off



New Delhi, 10 August 2022: TradeIndia, the country's leading B2B marketplace unveils a digital campaign on the occasion of India's 75th year of Independence. Aligning with Honorable Prime Minister Shri Narendra Modi's vision of 'Atmanirbhar Bharat' TradeIndia's latest creative masterpiece aims to showcase the true potential of India's dynamic MSME sector & how it is making the country self-reliant or 'Atmanirbhar'. As India celebrates 'Azadi ka Amrit Mahotsav', the campaign is an ode to the country's MSMEs. The campaign highlights how MSMEs are truly building the face of the new India.

Intro

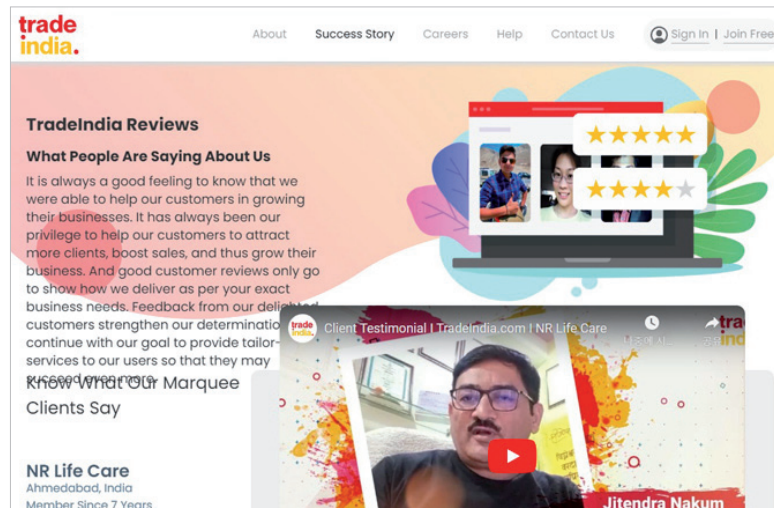
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